

EdTechX Connects Innovation, Industry, Impact and Capital

Join over 1,000 leading companies who have applied for the EdTechX Awards in the past decade. Since 2013, these applicants have made a substantial impact to the digitisation of education, training and work sectors, collectively raising over \$13bn and generating at least 17 acquisitions or IPOs exceeding \$100m. Applicants have included early stage innovators through to mature profitable businesses, pre-revenue through to over \$250m of annual revenue. A selection of previous applicants and winners have been included below:



On average, companies who win our awards announce a material strategic milestone within 12-24 months of winning an award, with 50% raising capital or completing a transaction within two years of winning. Some notable success stories of previous winners that have gone on to reach new heights include Busuu, Kahoot!, Learnlight, Kognity, PeopleCert, OpenClassrooms, GoStudent and FutureLearn.

Winners and finalists of the 2024 EdTechX Awards will be announced and celebrated at our Awards Gala Dinner during [London EdTech Week](#), 17th – 21st June. Applicants will receive a 30% discount to attend the Gala Dinner* following the submission of a completed application before 30 April 2024.

**Subject to availability (places are limited)*

Frequently Asked Questions

How do I apply? You can submit your application by filling this [form](#).

When is the deadline to submit? The submission deadline is 30 April 2024.

How much time is needed to complete the application? Applicants will be invited to answer 35 questions and upload supporting documents. The application takes between 30 minutes and 1 hour to complete.

Which device is best to use to submit the application? Applicants are encouraged to complete the application form on desktop or laptop.

When will I receive my discount code for the Awards Gala Dinner? Applicants will receive a 30% discount code after the submission of a complete application.

What will my information be used for? All information submitted remains strictly confidential and will be used in the selection process to determine award winners (find more information in the Selection Criteria & Judging Process section)

What information / documents should I prepare before starting the application? See below

Information about the company

- Year founded
- Location – headquarters & other offices
- Number of employees
- Company description
- Business model
- Number of paying customers
- Geographic reach
- Strategic roadmap & ambitions
- Competitors
- Acquisitions
- Investment & Capital
- Impact measurement & ESG practices
- Revenues & EBITDA (All financial data will remain strictly confidential)

Supporting documents

- Picture of the company CEO
- Company presentation, e.g., a pitch presentation or investor deck
- Company video
- Historical accounts

How can I contact the team for a question on the application? If you have questions about your application, please contact carolyn@ibiscap.com

EdTechX Award Categories

The 2024 EdTechX Awards will see a winner from four prize categories reflecting the different stages of company maturity listed below:

edtechX Innovator

Less than €5m revenue

edtechX Growth

Greater than €5m revenue

edtechX Generator

Greater than €2m EBITDA

edtechX Leviathan

Greater than €10m EBITDA

In addition to the prize categories above, company Recognition Awards will highlight applicants who are champions in their respective geographies and segments:

Geography	Europe	Americas	Middle East & Africa	Asia Pacific		
Segment	Early Years	Formal Education	Human Capital	Skills	Language Learning	Higher Education
Impact	Diversity & Inclusion	Mission-Driven				

Winners of our Prize and Recognition Awards will receive the following benefits:

- Physical award and branding rights to use
- A featured article on EdTechX360
- Prizes & benefits from our partners & supporters

Selection Criteria & Judging Process

Over the past decade, IBIS Capital have applied a framework to assess applicants on a set of qualitative and quantitative criteria to identify a shortlist of candidate winners. IBIS engages a panel of experts to review this shortlist and input their independent opinion prior to establishing each year's winners.

Companies will be assessed based on the qualitative and quantitative elements of the application. The selection will be determined on the strength of the application, completeness of the answers and supporting documents provided by candidates to consider the financial position, strength of business model, strategic milestones and overall trajectory of the company.

Confidentiality & Data Protection

All information submitted by applicants remains strictly confidential and will be used for the purposes of assessing applications.

IBIS Capital (www.ibiscap.com)

IBIS Capital is an asset management and investment banking practice specialising in industries undergoing thematic digital transition, including the education/work, healthcare and food/agriculture sectors. The firm provides advice throughout the corporate lifecycle, from venture to publicly listed firms, and to institutional investors, limited partners and impact organisations globally. IBIS Capital owns and operates EdTechX and its associated properties.