

EdTechX Connects Innovation, Industry, Impact and Capital

Join over 1,000 leading companies who have applied for the EdTechX Awards in the past decade. Since 2013, these applicants have made a substantial impact to the digitisation of education, training and work sectors, collectively raising over \$13bn and generating at least 17 acquisitions or IPOs exceeding \$100m. Applicants have included early stage innovators through to mature profitable businesses, pre-revenue through to over \$250m of annual revenue. A selection of previous applicants and winners have been included below:



On average, companies who win our awards announce a material strategic milestone within 12-24 months of winning an award, with 50% raising capital or completing a transaction within two years of winning. Some notable success stories of previous winners that have gone on to reach new heights include Busuu, Kahoot!, Learnlight, Kognity, PeopleCert, OpenClassrooms, GoStudent and FutureLearn.

Applicants enjoy a 50% discount to attend the [EdTechX Summit](#) on 23 June 2023 following the submission of a completed application before 30 April 2023.

Frequently Asked Questions

How do I apply? You can submit your application by filling this [form](#).

When is the deadline to submit? The submission deadline is 30 April 2023.

How much time is needed to complete the application? Applicants will be invited to answer 30 questions and upload supporting documents. The application takes between 30 minutes and 1 hour to complete.

Which device is best to use to submit the application? Applicants are encouraged to complete the application form on desktop or laptop.

When will I receive my event attendance discount code? Applicants will receive a 50% off discount code to apply when purchasing an EdTechX attendee ticket after the submission of a complete application.

How can I contact the team for a question on the application? If you have questions about your application, please contact carolyn@edtechxglobal.com.

What will my information be used for? All information submitted remains strictly confidential and will be used in the selection process to determine award winners (find more information in the Selection Criteria & Judging Process section)

EdTechX Award Categories

The EdTechX Awards were founded in 2012 and launched in June 2013 at our inaugural EdTechXEurope Summit. We have followed the growth and maturing profile of companies across the sector and our awards follow in the development of the industry.

In 2023, our awards will see a winner from four prize categories reflecting the different stages of company maturity listed below:

edtechX Innovator

Less than €5m revenue

edtechX Growth

Greater than €5m revenue

edtechX Generator

Greater than €2m EBITDA

edtechX Leviathan

Greater than €10m EBITDA

In addition to the prize categories above, company Recognition Awards will highlight applicants who are champions in their respective geographies and segments:

Geography	Europe	Middle East & Africa	Asia Pacific				
Segment	Early Years	K-12	Higher Education	Skills	Governance, Risk and Compliance	Corporate Training	Workforce Solutions

Leader These awards recognise founders, executives and board members for their contribution to the education, training and work sectors across all segments and geographies. Up to 5 individuals who have demonstrated exceptional leadership are eligible for the Visionary Leader Award and the Young Leader Award. Candidates will be assessed based on factors including evidence of organisation-wide impact and challenges addressed. Candidates under the age of thirty-five will be eligible for the Young Leader Award.

Investor The purpose of the award is to recognise investors who have a portfolio or investment criteria interest in the education, training and work sectors across different investor types. Entries and nominations will be assessed as described below.

Winners of our Prize and Recognition Awards will receive the following benefits:

- Physical award and branding rights to use
- A featured article on EdTechX360
- Complimentary tickets to the EdTechX Summit and London EdTech Week

Selection Criteria & Judging Process

Over the past decade, IBIS Capital have applied a framework to assess applicants on a set of qualitative and quantitative criteria to identify a shortlist of candidate winners. IBIS engages a panel of experts to review this shortlist and input their independent opinion prior to establishing each year's winners.

Companies will be assessed based on the qualitative and quantitative elements of the application. The selection will be determined on the strength of the application, completeness of the answers and supporting documents provided by candidates to consider the financial position, strength of business model, strategic milestones and overall trajectory of the company.

Investors will be considered on a nomination basis. Our network of industry leaders, advisors and funds are invited to nominate investors who they recognise for the value they bring to their companies. Nominees will be considered for an award based on their interest in the relevant sectors, on the number of referrals received and on their demonstrated value-add and impact to portfolio companies.

Individuals are eligible for an award based on the different criteria of the leadership awards. IBIS will be receiving referrals and nominations for candidates and will determine the winner at the discretion of IBIS and its experts' counsel.

Confidentiality & Data Protection

All information submitted by applicants remains strictly confidential and will be used for the purposes of assessing applications.

IBIS Capital (www.ibiscap.com)

IBIS Capital is an asset management and investment banking practice specialising in industries undergoing thematic digital transition, including the education/work, healthcare and food/agriculture sectors. The firm provides advice throughout the corporate lifecycle, from venture to publicly listed firms, and to institutional investors, limited partners and impact organisations globally. IBIS Capital owns and operates EdTechX and its associated properties.