

2024 HealthTechX Awards – Applicant Guidelines

The HealthTechX Awards serve as a testament to the transformative power of technology in healthcare, and aim to inspire excellence, foster innovation, and promote best practices within the industry. From early-stage innovators to mature profitable businesses, the shortlisted candidates are at the forefront of shaping the future of healthcare. Previous HealthTechX Award finalists and winners have been included below.



The 2024 HealthTechX Awards will honour companies that are using technology to advance healthcare and support patients, providers, payers, and pharma in delivering more efficient care for better outcomes. Winners and finalists will be announced at the [HealthTechX Summit](#) taking place at the prestigious [Hurlingham Club](#) in London on 28th February 2024. Applicants will receive a 50% discount to attend the Summit following the submission of a complete and verified application.

Selection Criteria & Judging Process

The HealthTechX Awards are operated by IBIS Capital which applies a framework to assess applicants on a set of qualitative and quantitative criteria to identify a shortlist of candidates. IBIS engages a panel of experts to review this shortlist and input their independent opinion prior to establishing each year's winners.

Applicants will be considered across two award categories based on the company growth stage:

- **The Innovator Award** – Less than \$10M USD revenue
- **The Growth Award** – Greater than \$10M USD revenue

Companies will be assessed based on the qualitative and quantitative elements of the application. The selection will be determined on the strength of the application, completeness of the answers and supporting documents provided by candidates to consider the financial position, strength of business model, strategic milestones and overall trajectory of the company.

Confidentiality & Data Protection

IBIS Capital treats application information with the highest degree of confidentiality and will not share any sensitive information, including financial, to the public domain. For over 10 years, IBIS has collected sensitive information, including application submission data for its awards from companies across the world.

The financial information submitted via the application will be part of the assessment criteria and we therefore urge applicants to provide as much information as possible. Please contact hello@healthtechx.com should you have any concerns.

Frequently Asked Questions

How do I apply? You can submit your application by completing this [form](#). You do not need to select an award category – applicants will be considered for a category based on the company growth stage.

When is the deadline to submit? The submission deadline is 2nd February 2024

How much time is needed to complete the application? Applicants will be invited to answer 40 questions and upload supporting documents. The application takes between 30 minutes and 1 hour to complete.

Which device is best to use to submit the application? For a better user experience, applicants are encouraged to complete the application form on a desktop or laptop.

When will I receive my event attendance discount code? Applicants will receive a 50% off discount code to apply when purchasing a HealthTechX attendee ticket after the submission of a complete and verified application.

How can I contact the team for a question on the application? If you have questions about your application, please contact hello@healthtechx.com

What will my information be used for? All information submitted remains strictly confidential and will only be used in the selection process for the HealthTechX Awards. (Find more information in the Selection Criteria & Judging Process section)

What information / documents should I prepare before starting the application? See below

Information about the company

- Year founded
- Location – headquarters & other offices
- Number of employees
- Company description
- Business model
- Number of paying customers
- Geographic reach
- Strategic roadmap & ambitions
- Competitors
- Acquisitions
- Investment & Capital
- Impact measurement & ESG practices
- Revenues & EBITDA (All financial data will remain strictly confidential)

Supporting documents

- Picture of the company CEO
- Company presentation, e.g., a pitch presentation or investor deck
- Company video



About IBIS Capital (www.ibiscap.com)

IBIS Capital is a London-based investment bank focused on technology businesses which create social impact globally – health, education and food. Our interests in these sectors include public and private investment vehicles, XGlobal Brands (conference, research and awards series) and an investment banking advisory practice. IBIS Capital owns and operates HealthTechX and its associated properties.

Follow [this link](#) to go to the HealthTechX Awards application form.