



london edtechweek

2024 Gold Sponsor



A celebration of global EdTech | 17 - 21 June 2024

Connecting the ecosystem for 5 days of EdTech innovation and collaboration, through a collaborative, community-led event programme.

5 DAYS OF
EDTECH

FREE TO
ATTEND

2,000+
ATTENDEES

50+ PARTNER
EVENTS

30,000+
SUBSCRIBERS



www.londonedtechweek.com
#LondonEdTechWeek

London EdTech Week is an **IMPACT X** brand powered by **IBISCAPITAL**

London EdTech Week 2024

A celebration of global EdTech.



From 17 - 21 June 2024, London EdTech Week will engage the entire EdTech ecosystem through our community-led programme, connecting 2,000+ global attendees across a 5 day, multi-event celebration.

Working with our established network of partners and industry experts, we're bringing you a curated programme of EdTech innovation and collaboration, fostering dialogue and serving all corners of the EdTech ecosystem – from conferences to hackathons, from meet-ups to exclusive dinners, from start-up summits to awards ceremonies, and everything in between.

What's more, it's completely free to register for London EdTech Week in 2024*.

Registering for London EdTech Week not only gives you the opportunity to attend a week-long series of events, designed specifically for the education, training and work sectors; it also provides access to our unique networking app - connecting you with the entire London EdTech Week community across all LETW events. Start meaningful conversations, build relationships, connect in-person at LETW events, and to set-up your own face-to-face meetings.

Register today to join the 2024 London EdTech Week community.

[Register to attend >](#)



2000+
Attendees



1000+
Leading Brands



30,000+
Subscribers



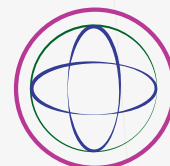
50+
Partner Events



1-2-1 Digital
Networking



EdTechX
Awards



Year-Round
Insights & Analysis

*Charges may apply for premium events included in the Programme. Any prices will be clearly identified within the schedule once it is published.

Bring your own event

Be part of the London EdTech Week Programme.



London EdTech Week provides a platform for you to connect with the senior global leaders within our community of over 30,000 EdTech subscribers.

Leverage the strength and reach of the London EdTech Week brand. Generate interest, awareness, and credibility for your events by integrating them into our week-long celebration as the global EdTech community gathers in London.

If you would like to host an event during London EdTech Week, we'd love to hear from you!

[Host an event >](#)

2024 Gold Sponsor



2024 Partners



London EdTech Week features events from hundreds of leading brands from all corners of the sector. Past and present London EdTech Week event hosts include:



Sponsorship Opportunities

Packages to suit your budget and strategic goals.

- Position your event within a week-long global gathering of EdTech ecosystems attracting an audience of 2,000+ attendees to London.
- Add awareness, interest, and credibility to your event by leveraging the strength of the London EdTech Week brand.
- Tap into the LETW established network of EdTech professionals to build brand exposure, generate new leads, and enhance the reach and impact of your event through LETW's marketing channels.
- Showcase your products and services in front of your ideal prospects and win business.
- Capture attendee data from your event, reach out post event
- Gain access to exclusive resources and support services provided by LETW organisers, including marketing templates and event planning guidance.

[Contact us to discuss sponsorship opportunities >](#)

Packages range from £1,000 for official LETW event hosts to £50,000 for headline sponsorship.



Sponsorship Packages

Tailored to suit your business objectives.



Headline Sponsor - £50,000 GBP

- Headline Sponsor Brand amplification
- One piece of thought leadership content
- Host up to 5 events as part of LETW
- Lead generation (All LETW registrations)
- Speaking opportunity at keynote event
- LETW Networking App – Premium access / Branding + virtual booth / 10 representatives with unlimited meeting requests
- ETX Award Category Sponsor (see benefits overleaf)
- VIP Dinners (x 3) - See details below*

Gold Sponsor - £25,000 GBP

- Gold Sponsor Brand amplification
- One piece of thought leadership content
- Host up to 3 events as part of LETW
- Lead generation (LETW registrations from your events)
- LETW Networking App – Premium access / Branding + virtual booth / 5 representatives with unlimited meeting requests
- Branded table of 10 at the EdTechX Awards Gala Dinner
- VIP Dinners (x 2) - See details below*

*VIP Dinners

These successful dinners are invite-only for exclusive groups of 10-20 industry guests. Hosted in a country and city of your choice (at any time of the year), VIP dinners provide an opportunity for continued engagement and relationship building throughout the year, orchestrated around a theme/topic of your choice. Guests are shortlisted and pre-approved by you with invitations, confirmations, and logistics arranged by LETW.

Silver Sponsor - £15,000 GBP

- Silver Sponsor Brand amplification
- One piece of thought leadership content
- Host up to 2 events as part of LETW
- Lead generation (LETW registrations from your events)
- LETW Networking App – Premium access / Branding + virtual booth / 5 representatives with unlimited meeting requests
- 2 complimentary tickets for EdTechX Awards Gala Dinner
- VIP Dinners (x 1) - See details below*

LETW Official Host - £1,000 GBP

- LETW Host Brand amplification
- Host 1 event as part of LETW
- Registrations & marketing arranged by LETW
- LETW Networking App – Premium access / Branding
- Lead generation (LETW registrations from your event)
- 30% discount to attend the EdTechX Awards Gala Dinner

Get in touch to discuss your goals >

The EdTechX Awards

Connecting innovation, industry, impact and capital.



The EdTechX Awards celebrate the companies that are making a substantial impact to the digitisation of education, training and work sectors. Operated by IBIS Capital, our awards are open to companies of all sizes and growth stages – from early stage innovators through to mature profitable businesses, pre-revenue through to over €250m of annual revenue. Winners will be selected across four prize categories reflecting the different stages of company maturity and will be announced on stage at the 2024 EdTechX Awards Gala Dinner, hosted in London on 18th June during London EdTech Week.

Award Categories: Stages of Maturity

< €5M revenue

edtechXInnovator

> €5M revenue

edtechXGrowth

> €2M EBITDA

edtechXGenerator

> €10M EBITDA

edtechXLeviathan

Award Categories: Company Recognition Awards

Americas

Asia
Pacific

Europe

Middle East
& Africa

Early
Years

Formal
Education

Higher
Education

Language
Learning

Skills

Human
Capital

Diversity &
Inclusion

Mission-
Driven



For further details and to apply, visit our [website](#).

For enquiries and sponsorship opportunities, please contact: carolyn@ibiscap.com.

EdTechX Awards Sponsorship

Align your brand with the most impactful companies.

EdTechX Award Category Sponsor - £8,500

- Opportunity for Sponsor to support one of the existing award categories
- Prominent logo placement as an EdTechX Awards Sponsor on the event website
- Sponsor logo displayed on Awards venue signage & digital display on stage
- Branded table of 10 at the EdTechX Awards Gala Dinner
- Access to award application data for the selected category
- Opportunity to announce and present the award on stage at the EdTechX Awards Gala Dinner for selected award category
- Co-branding on all marketing relating to selected award category.

EdTechX Awards Dinner Supporter (Table of 10) - £4,500 GBP

- Opportunity to host your network (colleagues, clients, partners, friends) at a branded table at the EdTechX Awards Gala Dinner.
- Includes a pre-awards champagne reception and 3-course dinner. Tables of 10 also include 'awards supporter' branding in the pre-event campaign and onsite during the event such as table & signage branding.

A group of approximately 15 people, including men and women of various ethnicities, are posing for a group photo on a stage. They are all smiling and some have their arms raised in celebration. Many are holding blue and green geometric trophies. The background is a large blue wall with the 'edtechX' logo in white and grey. To the right, a sign reads '10th edition'. The lighting is bright, typical of a stage event.

edtechX

About us

IBIS Capital Limited



Our founding partner [IBIS Capital](#) is a specialist investment and corporate finance advisory group focused on digital disruption across the global media, education and health sectors – helping us to connect a network of c-suite executives, investors, opinion leaders and policy makers across the impact-driven ecosystems in which they specialise.

We share the latest industry insights, trends and ideas through a series of editorials, reports, and events, connecting the global education technology community to accelerate the positive impact technology can have across the sector.



Get in touch

For sponsorship, awards and editorial enquiries, contact:

Carolyn McIntyre - Editorial & Awards Lead

carolyn@ibiscap.com

For marketing and partnership enquiries, contact:

Kate Jackson - Head of Operations & Marketing

kate@ibiscap.com

For all other enquiries, please contact:

hello@edtechxglobal.com